

Scott Davis

Senior Consultant and Co-Lead
Profitability Benchmarking Practice

A profitability benchmarking co-lead and senior consultant for GVGroup, Scott has been a consultant for almost a decade, providing services to US and Canadian-based financial institutions on bankcard and electronic payments issues.

He is an expert in benchmarking and efficiency enhancement, helping most of the top 50 credit and debit card issuers to improve operational efficiencies and overall program profitability.

Scott is particularly knowledgeable in assessing costs and the potential for process improvements in all operational aspects of card-based programs, especially in the areas of customer service, account relationship management, chargeback monitoring, and credit risk management.

Scott holds a Bachelor of Science degree in Business Management from the Brigham Young University.

